

Central Group joins Marui Department Store Exclusive shopping experience for members of The 1 Card, Central The 1 Credit Card and EPOS Card meeting the needs of tourist lifestyles



Central Group has signed an agreement of cooperation with leading Japanese department store Marui to give superior shopping experiences and added value through privileges exclusive to Central Group and Marui and their partners to members of The 1 Card, Central The 1 Credit Card and EPOS Card. This aims to satisfy all tourist lifestyles of Thais or foreigners in a borderless world of shopping.

Nidsinee Chirathivat, President of Central Department Store Co Ltd, noted that the agreement between Central Group and Marui was a key cooperation to give good shopping experiences with privileges to both Thai and foreign customers. Thai tourists are currently trending to more travel in overseas regions and to Japan in particular. This is the most popular market for Thai tourism abroad, as last year, Thai tourist arrivals in Japan rose by 9.5% to 987,100.

Meanwhile, Japanese tourists are coming to Thailand in increasing numbers every year. Last year 1.54 million Japanese tourists visited Thailand. This is an opportunity for Thailand to expand business to increase efficiency and services to better cover every lifestyle and consumer need.

“This cooperation gives superior shopping to members of The 1 Card, Central The 1 Credit Card and EPOS Card, who will get extra and more diverse privileges from both Central and Marui, as well as through partnerships in both Thailand and Japan. Just showing the card will activate many privileges.

Get more discounts and privileges from business units under Central Group when show EPOS Card:

- Get 10% discount on selected items at Central Department Store, ZEN and Robinson Department Store
- Get 10% discount at Central Embassy, participating stores only
- Get up to 140 Baht discount coupon with minimum spend of 400 Baht at Tops and Central Food Hall
- Get 5% discount on selected items at Supersports
- Get 15% hotel credit of total expense of online booking via Centara Hotels and Resorts website to spend during stay
- Get free premium gift at tourist information service counter in Central Department Stores, participating branches only

For Thai customers, get 10% discount when show The 1 Card, Central The 1 Credit Card at Marui Department Store, a leading store in Japan renowned for fashion and many other products with 26 stores across Japan.

Over and above superior privileges from stores in both Central and Marui chains, customers can also

get benefits from partners, such as a 10% discount on restaurants in the Monteroza Group, and privileges at the Fuji-Q Highland and Tokyo Joypolis theme parks, as well as at Tokyo Odaiba Oedo Onsen Monogatari. Customers just need to present their The 1 Card or Central The 1 Credit Card at EPOS Card Center in Marui stores to receive a Privilege Brochure which can be taken to get the benefits mentioned at participating stores and theme parks. We are very confident that this cooperation will give even better experiences to our customers,” said Nidsinee.

Mr. Hajime Sasaki, President and Representative Director, Marui Co., Ltd, said “This partnership was made possible as both Central Group and Marui Group share the same vision - To strive to offer only the best service possible for our valued customers. Over the past few years, the number of Thai tourists to Japan has been increasing substantially. With this partnership, we expect such exclusive offer for members of Central The 1 Credit Card and The 1 Card will help increase Marui’s presence among the Thai customers and further promote Marui Department Store as one of the most preferred shopping destinations for Thai tourists to Japan. On the other hand, we also expect the members of Marui Group’s Epos Card will enjoy greater benefits with a variety of exclusive offers and discount at participating retail shops within Central Group during their visit to Thailand.”

Mr. Atis Ruchirawat, Managing Director of General Card Services Ltd., the financial service partner of Central Group under the brand ‘Central The 1 Credit Card’, added that “Central The 1 Credit Card strongly believes in strengthening our business together with our partners. With this partnership between Central Group, Marui Group and Central The 1 Credit Card, all parties not only can further strengthen our business, but also can enhance our capabilities in delivering superior services for our customers to ensure their utmost satisfaction. We are confident that our cardholders who love to travel to Japan will be pleased with attractive privileges and discounts at participating Marui department stores in Tokyo and a number of large cities in Japan - a testament to our commitment to delivering a multitude of benefits to cater to all lifestyle needs of our customers.”

For more information about these exclusive privileges, please visit
<https://www.the-1-card.com/Earn/Detail/0a6c86a8-1046-429a-88c5-a79ffa7dd42e>
<https://www.centralthe1card.com/th/Promotion/Shopping/marui-201803.html>