

Centara hosts major golf tournament



HUA HIN, Thailand, 3 May 2019: Centara Hotels & Resorts reports a record turnout of competitors for this year's Centara World Masters Golf Championship, hosted in Hua Hin 9 to 15 June.

This acclaimed annual tournament will see 500 amateur golfers from more than 50 countries competing at this famous seaside town on the shores of the Gulf of Thailand. Competitors from the UK, Australia, China, Singapore and Hong Kong are among the players registered.

Guests will be hosted at Centara Grand Beach Resort & Villas Hua Hin, the stunning beachfront heritage resort which dates from 1927 and is one of the country's most famous and historic hotels.

"Centara is a proud supporter of golf and the global golf tourism sector is booming in Thailand," said Centara Hotels & Resorts GM & corporate director of operations Hua Hin, Krabi, Samui & Vietnam, David Martens. "The kingdom now offers a large collection of world-class courses, many designed by the sport's most famous names. With its idyllic climate, stunning scenery and highly accessible location just a short drive from Bangkok, Hua Hin is the perfect destination for golfers in search of a tropical escape."

2019 will mark the sixth consecutive edition of the Centara World Masters, and this year event will be bigger and better than ever, with a full week-long schedule of tournaments, dinners, social events and day tours.

Players will enjoy one round each at four of Hua Hin's leading courses: Springfield Royal Country Club, which was designed by Jack Nicklaus; Black Mountain Golf Club, which was named as one of the "100 Best Courses in the World" by Golf Digest magazine; Banyan Golf Club, which Asian Golf Monthly selected as its "Best New Course in the Asia Pacific"; and Lake View Resort & Golf Club, an Asian Tour venue.

After each day's play, all golfers will gather back at Centara Grand Beach Resort & Villas Hua Hin to celebrate the day's winners with "19th Hole" festivities, including exquisite Thai cuisine and refreshing beverages. The five-star resort will also host a welcome gala dinner on the opening night and poolside presentations later in the week.

Hua Hin was named as the "Golf Destination of the Year" for Asia in 2019 by the International Association of Golf Tour Operators (IAGTO).

Centara operates an extensive collection of hotels and resorts in many of Thailand's leading golf tourism destinations, including Bangkok, Hua Hin, Pattaya, Koh Samui, Phuket and Chiang Mai as well as other destinations such as Danang, Vietnam and Muscat, Oman.

For more information about Centara World Masters Golf Championship, please visit www.thailandworldmasters.com, and to discover Centara Grand Beach Resort & Villas Hua Hin, visit www.centarahotelsresorts.com/centaragrand/chbr.

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