

Cali-Mex Thailand expands 2nd outlet at Silom September 7th, 2018



Cali-Mex Thailand expands 2nd outlet at Silom September 7th, 2018

New Taqueria outlet is the latest move in Hong Kong-based Mexican specialist brand's fast-moving Thailand expansion

(Bangkok, September 6, 2018) Following the successful launch of Thailand's first Cali-Mex Bar & Grill Thailand outlet on Sukhumvit Soi 22, sister brand Cali-Mex Taqueria will rapidly open its doors at Silom on September 7, 2018. It's situated in a prime location, Holiday Inn Shopping Complex which is one of Bangkok's most popular tourist, expat resident and business districts.

This latest addition to the Hong Kong-based restaurant chain's burgeoning stable of locations will offer the same top-quality ingredients and welcoming ambience the brand is known for, along with an all-Mexican fare menu of traditional comfort food classics like Tacos, Enchiladas, Burritos, Quesadillas, Nachos and zesty Saladas. The Cali-Mex Taqueria serves Mexican menu and breakfast featuring all of the Taqueria style Mexican favorites and many menu choices featured in Cali-Mex Taqueria are gluten-free with delicious options for vegetarians and vegans.

Located at the Holiday Inn Shopping Complex on Silom Road, Cali-Mex Taqueria officially opens for business on 7th September, serving Mexican favourites and drinks in its 60 sq.m indoor-outdoor dining area, with a dedicated takeout counter for convenient walk-up service.

Elsewhere in the capital, Cali-Mex Bar & Grill rides the momentum of its spearheading Thailand launch at Sukhumvit Soi 22 with plans for a second location along the same bustling Bangkok thoroughfare. The restaurant aims to draw clientele from among Holiday Inn hotel guests including foreign tourists, business travellers and cabin crew.

The yet-to-be built branch set to rise later this year in Sukhumvit Soi 11 will be the third outlet under the Cali-Mex brand, and is designated as the fast-growing chain's Thailand flagship. Construction is scheduled to begin in early October, while the official opening will tentatively take place in early December.

For further details, please phone 084 901 9669.

Cali-Mex Taqueria

Open Daily: 9.00 am - 12.00 pm.

-END-

For more information or high res image requests please contact:
INHOUSE BRAND WORKS | pr@inhouse.co.th