

Calendar News “BNOW.org Mastermind Dinner”



What: BNOW.org Mastermind Dinner: Brand diversification...when is it imperative? Advantages, Disadvantages, Pitfalls & Opportunities by Jim Fischer

When: September 20th 2017

Where: Azul Restaurant, Sukhumvit Soi 49 6pm to 8:30pm

Fee: THB 500 (includes 1 welcome drink)

RSVP: Email info@bnow.org or call 02 105 4217 (10am to 6pm) or www.bnow.org/next-event/

Who should attend? Business owners, entrepreneurs, executives, directors, those who are interested to take things up to the next level

The BNOW Mastermind Dinner is a monthly event limited to 12 attendees, featuring one keynote speaker who will address on one of the 4 topics: business growth, business management, leadership and personal growth and then facilitates the dinner discussion among the attendees.

This month's keynote and facilitator is Jim Fischer, founder of Motorbrains, Inc., a US-based idea generation and qualitative research company. In operation since the year 2000, Motorbrains specializes in helping client companies leverage their brands to create compelling new products and services. Some of Motorbrains' clients include: Coca-Cola, Jockey International, McDonald's, Zurich Financial Services, Scotts Miracle-Gro and Unilever Home & Personal Care.

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About BNOW.org

Started in 2003 by a group of friends and professionals who want to make a difference in the community, BNOW.org is focused on supporting entrepreneurs in the startup and SME eco-system. BNOW's Entrepreneur Now Awards aims to recognize enterprising people and teams operating in Thailand and it welcomes nominations from Thai and non-Thais. Awarded the social enterprise status by Thailand Social Enterprise Office, BNOW's motto is to link and inspire. For more info, please visit www.bnow.org and www.entrepreneurnow.asia.

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