

# BudgetBusinessTravel.com: Rethinking the Way Business Trips Are Managed



New online travel company offers a host of options for the independent business traveler  
BANGKOK, Thailand: The launch of the membership-based online travel company, BudgetBusinessTravel.com on April 27, 2017, gives business travelers from around the world a chance to significantly change the way they plan and manage their itineraries for the better. This is made possible by the website's customer oriented approach, their advantageous prices and their sophisticated rewards program.

The number of people booking trips online through online travel agencies (OTA) is growing steadily and shows no sign of stopping. Especially independent business travelers rely heavily on OTAs as they must book and manage their company trips by themselves rather than relying on expensive travel management firms. However, since the standard OTAs focus on leisure travelers, independent business travelers are often ignored as a target market.

Having experienced this himself, the founder and owner of BudgetBusinessTravel.com, Mr. Steve Harrop, decided to create a booking engine that would address the needs of independent business travelers. Over the past year, he developed his business idea and built the BudgetBusinessTravel.com website. It features a clean, easy-to-navigate interface that focuses on user-friendliness and enables all members to quickly find and book the best rates on hotels and flights.

What sets BudgetBusinessTravel apart from other OTA however, is that, apart from being able to book their own trips, members have the option to request assistance from their personal account manager at any time, 24/7. This service will make it a lot easier for business travelers to update their itineraries and change bookings quickly and without having to pay unnecessary processing fees. Another strong benefit of BudgetBusinessTravel is their unique seven-level rewards program. Members can progress from one level to the next by booking more trips on the website or by referrals. That way they can unlock additional, concierge-like services and benefit from discounts on their trips. What makes this program so unique though, is that everybody maintains their level and its perks for life. Unlike other loyalty programs where participants lose their status after a certain time of inactivity, BudgetBusinessTravel guarantees its members lifetime access to their benefits. "Today close to 55% of travelers book their trips online and this number has been growing around 12% p.a. in recent years. Independent business travelers are a large part of this 55 % but are often overlooked by the travel industry. This is why BudgetBusinessTravel really fills a gap in the world of OTAs. It addresses the needs of independent business travelers in a way that will make traveling for work a lot less stressful through high-quality customer service and an attractive rewards program," explains Mr. Steve Harrop, founder of BudgetBusinessTravel.com.

# # #

About BudgetBusinessTravel:

BudgetBusinessTravel is a free to join membership-based online booking engine designed for the independent business traveler. These travelers work for small or medium sized companies and frequently book business trips on their own. BudgetBusinessTravel offers them a platform where they can easily manage their trips and request the assistance of their personal account manager at any time. The website's powerful rewards program offers members valuable discounts and additional services they can benefit from regardless of how much time goes by between bookings. For more information and images please contact:

Ruksina Supatnuntakul  
Midas Communications International Co, Ltd.  
E-mail: [ruksina@midas-pr.com](mailto:ruksina@midas-pr.com)  
Phone: +66 08 304 8870  
Website: [www.midas-pr.com](http://www.midas-pr.com)