

BMAM & GBR Expo Asia launch theme, “Internet of Things Meets FM”



Bangkok, Thailand, 22nd February, 2017 - IMPACT Exhibition Management Co., Ltd. has teamed up with Sphere Exhibits, an exhibition organizer from Singapore, to announce BMAM and GBR Expo Asia 2017's new show theme - “Internet of Things Meets FM”. It brings together the concept of Thailand 4.0 together with new technology, which has never been experienced before.

Today, cutting-edge Internet of Things (IoT) solutions are enabling businesses to overlay an IT network, connect all traditionally unconnected equipment and apply automated analytics and controls. Building owners and managers can significantly reduce their building's energy waste and cut costs. The Internet of Things will certainly not just be the driving force of change and possibilities for the FM (Facility Management) and the services industry, but also for the rest of the world.

Ms. Pornphan Bulner, Director of IMPACT Exhibition Organizer, IMPACT Exhibition Management Co., Ltd., stated that “The previous editions of BMAM & GBR Expo Asia were great successes - 152 companies (91 Thai companies and 61 international companies), showcased their latest products and services over a total area of 6,750 sqm of exhibition space. More than 7,000 visitors from 36 countries attended, including Australia, China, Denmark, Germany, India, Indonesia, Italy, Japan, Korea, Malaysia, Myanmar, Singapore and Taiwan.

This year, BMAM & GBR Expo Asia 2017 is bringing together the latest technologies and services in building maintenance and facilities management, construction and green building solutions and the latest 4.0 technology from Digital Focus, CI Group, Winnie's Gadget, Sodexo and more. In line with the concept of Internet of Things Meets FM, there will be a feature zone for Smart Security and IOT, showcasing how to connect security devices and networks in the Internet of things (IoT).

The newest zone “Smart Building to Smart City Showcase” demonstrates the next generation of building innovation towards “Thailand Smart Cities”, based on the government's economic policies and on the digital society (Digital Economy), to increase competitiveness in the country.

The exhibition will also host the Facilities Management Conference which will attract high level delegates from the industry. Delegates will get the opportunity to personally hear from industry experts and learn all about the best practices, current trends and the future of the Facility Management sector in Thailand and the ASEAN region. The Thailand Green Building Conference is another program which will present the latest technology and building solution trends at every stage of construction and participants will acquire knowledge on how to reduce costs, increase comfort and create healthier environments at the same time.

BMAM & GBR Expo Asia 2017 has teamed up with government agencies as well as industry associations like Architect Council of Thailand, Smart Cities Thailand Association, Thailand Facility Management Association, Building Safety Inspectors and Officers Association, to create a relevant and state-of-the-art exhibition.

The exhibition takes place at Hall 6, IMPACT Exhibition Center, Bangkok, Thailand from 20th - 22nd of September, 2017. For more details, please contact Mr. Chanon Ekarattanakul Tel: +66 (0) 2833

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