

Best Western Rewards® Invites Guests to Explore Japan with an Enticing Triple Points Promotion



Best Western® Hotels & Resorts is inviting its guests to visit Japan this August, with an enticing new promotion at its nationwide collection of hotels.

Throughout the month, Best Western Rewards members will earn TRIPLE POINTS when they book and stay at any Best Western-branded hotel in Japan between August 1-31, 2019. To qualify for the bonus points, guests must stay for at least three consecutive nights.

Best Western Hotels & Resorts is one of the largest international hotel groups in Japan, with 18 world-class hotels and resorts now operating across the country, from the snow-capped mountains of the north to the sun-kissed beaches of the south. Guests can choose to explore many major Japanese cities, including Tokyo, Osaka, Nagoya, Yokohama and Sapporo, or attractive tourist destinations like Okinawa, Takayama and Yonezawa. Wherever they stay, guests will benefit from comfortable accommodation and exceptional service.

Under the Triple Points Promotion, guests have even more opportunities to explore the “Land of the Rising Sun.” This offer is open to all new and existing Best Western Rewards members. Register to the Triple Points promotion at www.bestwestern.com/triplepointasia

Best Western Rewards members earn 10 points for every U.S. dollar spent on their room rate, enjoy points that never expire, and have access to a wide range of redemption options, including global free room nights with no blackout dates, dining, shopping and entertainment gift cards, airline rewards and more. Members can redeem 4,000 points for THB500 of shopping at Central, The Mall, Siam Paragon, and a minimum of 8,000 points for a one-night stay at any Best Western hotel and resort. Not a member yet? CLICK www.bestwestern.com/rewards to join for free!

For more information and to book your next Japanese adventure, please contact +66 (0) 2656 1260

or visit www.BestWesternAsia.com