

Best Western® Hotels & Resorts Says “Thank You” to Esteemed Partners with Glittering Evening Party in Bangkok



Best Western Hotels & Resorts has said a huge “thank you” to its partners and associates in Asia by hosting a glittering party in Bangkok.

The “Best Western Thank You Party 2019” was held at Cocoon Lounge, on the 19th floor of the Gaysorn Urban Resort in Bangkok on Thursday 21st March 2019. The event gathered approximately 70 of the company’s closest partners, including travel agents, corporate clients, marketing partners and members of the media, for a fun-filled evening of networking, live music, fine food and cool drinks.

A prize draw was also held during the night, with fantastic prizes including stays at Best Western branded hotels and resorts across Asia.

Ms. Piyada Jakkham of Krungthai Card PLC. (KTC) was the lucky winner of the first prize - a two-night stay at Best Western Plus Hotel Fino Osaka Kitahama, Japan, including daily breakfast for two guests and a pair of return flights between Bangkok and Osaka!

Mr. Kevin Ng of Travel Weekly Asia won the second prize, a two-night stay at Best Western Premier Sonasea Phu Quoc, Vietnam, including breakfast for two; while Mr. Evan Crosby of Travco was the lucky winner of the third prize, a two-night stay at Best Western Plus The Beachfront Phuket, Thailand, inclusive of breakfast for two. Finally, Mr. Patchrakorn Parnthong of HotelBeds won a Travel Card worth US\$100, which can be redeemed at any Best Western branded hotel worldwide.

“We were honored to host the Best Western Thank You Party 2019, which allowed us to express our deep gratitude to all of our esteemed partners and clients,” said Olivier Berrivin, Best Western’s Managing Director of International Operations - Asia. “Best Western is undergoing one of the most impressive periods of growth in our 73-year history, with a series of new brands, hotels and innovations all across the world. We understand, however, that none of this could be possible without the enduring support of our partners.”

“This event was our way of saying ‘thank you’ - a small gesture of our appreciation for the amazing hard work and dedication of all of our partners. We look forward to building even stronger and deeper relationships with our partners in future,” Olivier added.

The Best Western Thank You Party 2019 also allowed the company to update its guests on Best Western’s latest news and exciting developments. This included the recent acquisition of WorldHotels®, the renowned global collection of approximately 300 luxury hotels and resorts. As a result of this acquisition, Best Western now operates 16 distinct hotel brands in all sectors of the market, from economy to luxury.

Moving forward, Best Western will continue to develop its portfolio of hotels and resorts across Asia, whilst working with its trade, corporate, marketing and media partners to create world-class guest experiences for the benefit of the entire industry.