

Bata Takes Club Card Member to Prague



From now to April 2, 2017, the international footwear manufacturer, Bata, is hosting a unique lucky draw with exciting prizes awaiting the fortunate winners. All Bata Club members that make a purchase of THB 2,000 or more in this timeframe have the chance to participate and win a sponsored trip to the Bata Fashion Show in Prague, Czech Republic those are 24 fantastic prizes in total. Results of the raffle will be announced on April 4, 2017.

To make the trip to Europe unforgettable, the winner will be treated as Bata's number one VIP guest. He or she will travel to and from Prague on a business class flight and stay at the Mandarin Oriental Hotel from April 20 to April 25, 2017. On the first day, the agenda includes a visit to the Bata flagship store and the participation in Bata's official launch event in the heart of Prague. The next day, the Bata Fashion Show, the highlight of the trip will take place. At this event Bata's newest collections will be presented, the brand manifesto will be launched globally and a selection of up and coming designers will be awarded for their creativity. But that is by far not all. There are several surprises in store for the VIP guest as well, which will only be revealed during the event.

While only one lucky winner can go for an unforgettable weekend of fashion and fun in Prague, the recipient of the second prize can travel all around Thailand with a THB 10,000 air ticket departure 19 April Arrival Bangkok 25 April. The third prize is a set of Bata's newly launched, limited edition Heritage Collection shoes, including a pair of Bata Bullets Julien and a pair of Bata Tennis X Astro Boy. Finally, participants can win ten THB 2,000 vouchers as a fifth prize and five THB 1,000 vouchers as a fifteenth prize. Announce the winners via sms/email and facebook fanpage Bata.

Terms and conditions: Only Bata Club members are eligible to take part in this lucky draw. A minimum purchase of THB 2,000 must be made to enter the competition. Bata will handle travel and lodging expenses during the trip to Prague, however the winner of the first prize is responsible for their own visa and the related fees as well as all personal expenses.

For further information and images please contact:

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