

Bata' Big Surprise: The 2017 Mid-Year Sale Promotion



Bata is ready to welcome the month of June with many attractive promotions. During this month, the company's high-quality shoes and accessories will be offered at drastically reduced prices at all 252 branches around the Kingdom (excluding the new BigC Korat branch opening on June 8, 2017). During the month-long Mid-Year Sale, shoppers will benefit from up to 50% discount on selected products with prices starting as low as THB 200.

Bata is also holding a Clearance Sale which will give a maximum discount of 70% at the upcoming Fair. Retail prices will start as low as THB 50 on this occasion. Moreover, for customers who love to do their shopping online, Bata offers special Mid-Year Sales discounts of up to 50% for the whole month of June. Fashion Week Promotion is another online shopping treat which lasts from May 23 to June 23, 2017, and is available exclusively on Lazada. Here, selected items will be discounted by up to 70% with prices starting as low as THB 299.

On top of that Bata will also be giving extra points to its Bata Club members when they buy products during the Mid-Year Sale:

5x points on items marked for the Mid-Year Sale

10x points for new members who purchase over THB 1,000 (after the discount is applied)

Everyone who loves shoes and a good deal should take advantage of these excellent promotions now going on at all Bata branches around Thailand.

About Bata Group:

Founded in 1894, The Bata Shoe Organization is one of the world's leading manufacturers and retailers of quality footwear. With over 30,000 employees, 24 production facilities, 5,000 international retail stores, and a presence in over 70 countries.

For more information please contact

Ruksina Supatnuntakul Email ruksina@midas-pr.com or Tel 080-304-8870

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