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Bangkok, 30 November 2018: Avani Hotels & Resorts (www.avanihotels.com) is expanding its portfolio in Thailand with the launch of Avani+ Samui, an upscale resort situated by Taling Ngam Bay on Koh Samui's southwest shore. This secluded beach paradise will start welcoming guests from 20 December 2018.

Avani+ Samui is designed as a seaside hideaway, ideal for couples or families. Steps away from an untouched, secluded bay guests can choose from 25 guest rooms, 27 private pool villas, or six beachfront pool villas. Each is spacious, with nature-inspired interiors and ample natural lighting. Even more privacy can be found within the villas, where modern amenities are surrounded by verdant gardens with a private pool for the ultimate luxury.

Koh Samui has long been a major island destination for local and international holiday-makers with a wide-range of activities from the relaxing to the adventurous. With its untouched beaches and easy access to the rest of the island, Taling Ngam Bay makes a perfect location from which to take it all in. Visitors can take a trip to smaller islands close by, lounge on the sand or wonder at the sea life while snorkelling or island hopping. Crisp waterfalls close to the resort provide a lush background for exploring nature or to enjoy a refreshing dip.

Avani+ Samui guests will be able to take advantage of any of the island's delights, or they can enjoy the activities and amenities offered by the resort. The choices are many, including beach yoga, stand-up paddle-boarding, mountain biking, or just lounging by the pool with a cool drink. For further indulgence, AvaniSPA will offer guests treatments to relax and reinvigorate with the option to be pampered in the privacy of their room or villa.

The choices continue for food and drink at Avani+ Samui. The cool Kombi Van bar will provide refreshing cocktails and beverages, while PANTRY at Avani will feature grab-and-go snacks and light meals inspired by local island ingredients. The beachfront restaurant will serve delicious Thai and international specialities that maintains Avani Honest Food concept, while diners are enchanted by the panoramic views.

Avani+ Samui can also transform any of its incredible locations for personalised events. From a fun family outing by the pool to a romantic beach wedding, the team at Avani+ Samui can ensure memorable island moments.

"We are excited to confirm the Avani+ Samui opening, the second addition to our Avani+ portfolio, providing guests with our signature Avani+ experience for their beach getaway," said Dillip Rajakarier, CEO Minor Hotels, owning company of Avani Hotels & Resorts. "An exclusive upscale resort offering all the Avani+ extras at one of the hottest island destinations in Thailand, Avani+ Samui also embraces an eco-friendly culture to help Samui maintain its natural beauty for future generations such as no plastic straws, bio-degradable materials and locally sourced ingredients."

Avani currently operates 24 hotels and resorts in 15 countries. The brand recently debuted in

Australia, New Zealand, and Laos. Avani currently has 15 new hotels in the pipeline, including a recent signing in Dubai, Bangkok, and Busan.