

Anantara Siam Bangkok Hotel Organises Christmas Tree Charity Project



Her Royal Highness Princess Soamsawali recently presided over the Christmas Tree Lighting Ceremony, organised by Anantara Siam Bangkok Hotel to thank the hotel's loyal clients and friends. This ceremony welcomes the festive season following the traditional festivities for the past 35 years in this hotel.

This year also marks the 11th year that the Christmas Tree Charity Project has run here, in association with our media partners, L'Officiel Thailand and L'Officiel Hommes magazines, various sponsors and the celebrity artists who designed the trees. Each tree was designed under the theme "The Sustainable Christmas Trees", depicting a tree which, when not in use for Christmas, can be recycled and used as a decorative piece or applied as small gifts afterwards. The best decorated Christmas tree, decided by a popular vote, was awarded to the tree of Kanokkun Co., Ltd. designed by Ingkawat Thanonthitiphat with the concept of "Teddy Bear". Both the company and artist went home with a trophy presented by HRH Princess Soamsawali.

The Christmas Tree Charity Project showcases the creativity of a number of Thailand's leading interior designers, architects, celebrities and lifestyle artists in decorating the Christmas trees commissioned by select luxury partners. The celebrity artists who have volunteered their time and effort, paired with the charitable corporate sponsors are: Elizabeth Romhild with Maison Berger Paris, Vasu Virajsilp with Citibank N.A., Preecha Raksorn & Waranyu Changpradit with Divana Spa, Suwat Vasapinyokul from Architects 49 with RESTIER, Ingkawat Thanonthitiphat with Kanokkun Co., Ltd., Cattleya Thuampratomb with PELLEVAH, and the corporate sponsors with trees designed by their in-house artists are : HSBC and Grandwork Interior (Thailand) Co., Ltd.,.

The Christmas trees are displayed around Parichart Court, the open-air courtyard at the hotel until 5 January 2019. Proceeds from the funds raised from the sponsors' donations will support the Friends in Need (of "PA") Volunteers Foundation, Thai Red Cross.