

Anantara Hotels, Resorts and Spas Offers Guests Travel Escapism While Staying At Home



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Anantara celebrates every day with an invitation to discover a new passion, whether it's indigenous Spice Spoons cooking classes, Anantara Spa rituals that channel local wellness traditions, or unique travel experiences that are true memory makers. With the current situation worldwide, Anantara understands that it is a difficult time for most people to travel and so our global network of Anantara Experts will be bringing our signature indigenous experiences to you at home.

The philosophy of Anantara Hotels Resorts and Spas, the luxury hospitality brand for modern travellers, is 'Life Is a Journey.' Until the time comes to start our travel journeys safely once again, the Anantara Nomads Blog <https://www.anantara.com/en/blog> will be continually connecting everyone with a steady stream of personable and authentic content and stories designed to inspire and provide a positive form of travel escapism during this period of global social distancing.

Using the hashtag, #AnantaraEscapism, our properties from all corners of the world will be sharing bitesize video content and healthy living tips to inspire and stimulate guests from our homes to theirs across our social media channels below. Whether it's nourishing and immunity boosting recipes from our culinary chefs from the Maldives to Oman, wellness boosting home spa remedies, or home workouts and fitness tips from our exceptional team members, such as martial arts lessons from Vietnam's Anantara Quy Nhon's resident Việt Võ Đạo martial arts master, Mr Phuc. The Nomad's blog will be regularly refreshed with fun and nourishing recipes, experiences and bucket-list ideas for future travels.

Now more than ever it's time to look after ourselves and the world we live in and sustainable

tourism has long been a key pillar of the Anantara ethos. The month of April will be devoted to Earth Month, with a series of nature stories highlighting some of the projects and the incredible team members and Anantara Experts that protect and support the communities which our properties are thankful to call home. Anantara guests play an integral role in supporting these, whether it's planting rescued coral with the Holistic Approach to Reef Protection at Anantara Dhigu Maldives Resort or helping to clean beaches and release baby turtles with the Mai Khao Turtle Foundation at Anantara Layan Resort and Anantara Mai Khao Resort in Phuket, Thailand. For the next few weeks we will be sharing our stunning nature inspired experiences digitally.

To further calm nerves and put smiles on the faces of everyone at home, Anantara Golden Triangle Elephant Camp and Resort will be sharing twice daily live streams from the rescued elephants that reside in the onsite elephant camp supported by Anantara's charitable non-profit organisation, The Golden Triangle Asian Elephant Foundation (GTAEF). Guests will be able to virtually frolic in the Ruak River as the elephants go about their daily bathing and walk alongside the team of veterinarians fielding questions via Facebook, @GTAEF.helpingelephants.

At Anantara we pride ourselves in bringing story collecting travellers closer to the colourful local traditions, intriguing heritage and breathtaking topography of some of the world's most exotic destinations and while we are waiting patiently to welcome you back to our hotels very soon we'll be taking mobile technology to the next level delivering consistent experiences across all devices and enabling potential customers to enjoy a streamlined browsing experience across multiple languages on any screen size using responsive technology.

For more information on Anantara Hotels, Resorts & Spas, please visit www.anantara.com
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