

All Inspire Continues Expanding into New Location and Aims Potential of Developing Area Where Value Can Increase, Planning to Launch The Excel Khu-khot, the Fully Furnished Condo near Mass Transit Line with Starting Price of Lower Than 1 Million Baht.



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All Inspire Development continues its plan to launch The Excel Khu-khot in Lam Luk Ka Khlong 2, the fully-furnished condo worth over 700 million baht with starting price of lower than 1 million baht and magnificent common area, located near the Khu Khot Station. It plans to introduce the campaign, "Let Everyday Be Holiday", featuring functions that meet resident's requirements with a 30-meter swimming pool for true relaxation. Presales are set to be on September 17 with pre-booking opening today on www.excelcondo.com

Mr. Thanakorn Thanawarith, Chief Executive Officer, All Inspire Development Public Company Limited, discloses that since the company has entered into property development business 4 years ago, despite a short period, all projects the company has developed are very successful with strong confidence in location's potential, design that meets requirements and affordable prices. At present, the company launches The Excel Khu-khot Lam Luk Ka Khlong 2 which is located on a plot sized over 5 rai, comprising three 8-storey buildings with a total of 581 units including one-bedroom units sized 25-30 square meter and priced from 950,000 baht and 3 shops with a total sales value of over 700 million baht. The project is currently submitting for an environmental impact assessment (EIA) report approval, expected to start construction by early 2017 and scheduled to be completed within 2018. Common area features fitness, garden space, 30-meter swimming pool, lobby, mailbox, access card, control CCTV and 24-hour security system. Presales are set to be on September 17, 2016 with pre-booking opening today with more details on www.excelcondo.com. The company expects to have a good response like from the previous projects.

"With strong confidence in the project's location where new developments are expanding and nearby many key significant facilities such as the Don Mueang International Airport, Rangsit University, Bangkok University, Bhumibol Adulyadej Hospital and various shopping malls and community malls like Tesco Lotus Lam Luk Ka, Big C Lam Lukka, Makro Rangsit, Future Park Rangsit, Zpell, Index LivingMall and Zeer Rangsit, our project's location is situated on upper Lam Kuk Ka Road which links to other transportation routes like Phahon Yothin Road, Vibhavadee-Rangsit Road, Sai Mai Road and Watcharapol Road to Ram Intra Road as well as the East Outer Ring Road (Kanchanapisek). More significantly, it is located near the Khu Khot Station and Park & Ride of the future Green Line. The location has risen from low-rise residential and factory zone to an exponential growth of metropolitan area with an entrance of condo project, yet in a few number. The

Excel Khu-khot is a pioneer that enters to that zone,” says Mr. Thanakorn.

Mr. Thanakorn says the company’s business is on the plan and currently raises its registered capital to 410 million baht with the consecutive launch of many new projects and the plan to realize revenue. In 2015, it recorded 100 million baht in revenue and targets to have 200 million baht in 2016. Next year it aims to achieve a leap growth to 1.5 billion baht and 3 billion baht in 2018.

All Inspire plans to launch new projects consecutively with a few projects including condominium and low-rise projects. By the end of the year, it will launch a 3-storey townhome project on a 10-rai plot in Kaset-Nawamin area worth 450 million baht and The Excel Udomsuk, an 8-storey condo with 228 units worth 400 million baht which will be recently launched after The Excel Khu-khot. It also plans to increase revenue from rental business and services as its executives’ rich experiences in retail business for over 20 years enhance its understanding in consumer insight with the key motto “Insight and Understanding” used as a guideline to develop projects that meets resident’s requirements with affordable price on prospective locations. This means an increase in asset value for unit owners of the project in a long term. Additionally, after-sale service is a key policy of All Inspire which the company will improve altogether.

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