

Agoda.com says stay in style at Paris Fashion Week 2012!



SINGAPORE (September 12, 2012) - Agoda.com, Asia's leading hotel booking site and part of Nasdaq-listed Priceline Group (Nasdaq: PCLN), today announced hotel deals in Paris to coincide with the prêt-à-porter shows for Spring/Summer 2013.

For fashion lovers, there is simply no place more exciting than Paris during Fashion Week. Abuzz with models, media and celebrities, the focus of the city turns to several classic Parisian locations as the world's most revered designers unveil their collections for the for the upcoming Spring/Summer. Amongst the famous landmarks frequently converted into runways are the Grand Palais, Les Beaux-Arts de Paris and several locations in and around the Louvre, including the Jardin des Tuileries.

This year, the womenswear *prêt-à-porter* SS2013 shows run from Tuesday 25 September to Wednesday 3 October. These 'ready-to-wear' collections set global fashion trends for the coming year, not only in designer boutiques, but in high street stores and market stalls around the world.

The most hotly anticipated shows are staged by the big, iconic French fashion houses: Chanel, Louis Vuitton, Givenchy and Dior, to name a few. For the prêt-à-porter Fall/Winter 2012-13 collection held this January past, Chanel transformed the Grand Palais into an icy wonderland, while the Vuitton show converted a tent in the Louvre's Cour Carrée into an antique railway station.

International shows, while less extravagant, are just as influential. Miu Miu, Elie Saab, Kenzo, Stella McCartney, and Vivienne Westwood are some of the bigger names, showing alongside lesser-known designers such as 31-year-old Gareth Pugh and Amaya Arzuaga from Spain.

While many prêt-à-porter shows are open to public ticket-holders, soaking up Parisian style isn't dependent upon show attendance. Due to the influx of fashion professionals and stylists from around the globe, just walking amongst well-heeled crowds down the *Champs-Élysées* or browsing boutique stores on Saint Germain are unforgettable fashion experiences in their own right.

Shopping is also an inspirational activity during fashion week in Paris. Luxury labels such as Chloé and Christian Louboutin are must-sees for fashion followers, even if it's just to window-shop. For antiques, vintage wear and bric-a-brac, the shops of the Marais lend themselves to hours of browsing, while **Le Bon Marché department store on the Left Bank offers food and fashion under the one roof.**

To help travelers enjoy Paris at its most stylish, Agoda.com is offering special deals at selected Paris hotels. This is a peak travel time in the world's fashion capital, so travelers planning to visit during this time are advised to book now. For travelers planning a Paris vacation later in the year, some of the below rates are valid until mid-December.

Agoda.com Paris Fashion Week 2012 Hotels - Stay in Style!

Regina Hotel 4*

From USD 447 per night.

Cambon Hotel 4*

From USD 318 per night. Non-refundable rate.

Hotel O Paris 20% discount - Opening promotion!

From USD 276 per night. Valid until 31 October 2012.

Villa Mazarin 4*

From USD 318 per night.

Clarion Collection Etoile Saint Honoré 4*

From USD 281 per night. Valid until 31 December, 2012. Promotional rates non-refundable.

Hotel Tronchet 3.5*

From USD 215 per night.

Hotel Gat Folies 3* - 5 % Discount!

From USD 141 per night. Valid until 31 December, 2012. 12-Sep-12. Promotional rates non-refundable.

Grand Hotel de Normandie 3*

From USD 317 per night. Promotional rates non-refundable.

Le Burgundy Paris 5*- Luxury Stay!

From USD 1,095 per night.

Jules Hotel 4* - 12% discount!

From 518 per night - early bird promotion. Valid until 16 December 2012. Non-refundable rate.