

Agoda.com highlights Oktoberfest - Don't miss Munich this year!

SINGAPORE (July 18, 2012) - Agoda.com, Asia's leading global hotel booking site and part of Nasdaq-listed Priceline Group (Nasdaq: PCLN), today announced fantastic Munich hotel rates for Bavaria's biggest festival - Oktoberfest!



Launching on Saturday 22 September and wrapping up on 7 October, Oktoberfest is the world's biggest fair, attracting more than six millions visitors a year in a celebration of boisterous Bavarian culture. Held in Theresienwiese in central Munich, the event kicks off with the ceremonial 'tapping' of the first keg of the season by the Lord Mayor.

Oktoberfest has been held every year since 1810, and while beer is central to celebrations, there's more to the 17-day event than Bavarian brews. There are 14 tents to choose from and each caters to a different audience, with different music, a different array of food and different overall ambience. Some tents are smaller, such as the Burtshers Bratwursthuttn tent, with seating for an intimate crowd of 90, while others, such as the Löwenbräu tent, can seat upwards of 5,500 people at a time.

To get into the spirit of the festival, visitors can don traditional Bavarian outfits - lederhosen for men and different styles of dirndl for women. All beers at Oktoberfest are made exclusively in Munich, so international travelers can enjoy famous beers like Augustiner and Hofbräu straight from the source.

Enjoying Oktoberfest in Munich is a family-friendly affair, with rides and attractions for children and venues such as Bodo's Café Tent, which serves cakes and pastries from 9am, and a special kids' day held in the Augustiner tent. Along with famous locally-brewed beers, visitors can enjoy classic Bavarian dishes: ham hock, potato salad, bread dumplings, venison, cheeses, roast duck, oxen, veal, fish, plus seemingly limitless derivations of meat and sausages. For those who would like to burn off some calories, the livelier tents stay open until 1am, with DJs, live music and dancing.

As one of the world's most beautiful cities, Munich has as much to offer Oktoberfest visitors. Recently in the limelight as the host city for the European Cup, it's got high-tech sports and leisure venues, plus medieval castles and palaces, churches, museums and galleries and, of course, beautiful Bavarian landscapes.

To reserve your place in the tents of Oktoberfest, make sure you have your accommodation sorted out early! The following Munich hotels have availability now, so lock in a rate while you can.

Agoda.com Oktoberfest SALE - Munich hotel specials!

Eurostars Grand Central 4*

From USD 366 per night. Non-refundable rate.

Regent Hotel 4*

From USD 350 per night.

Hotel Atlas City 3*

From USD 287 per night. Early Bird Promotion: must book at least 30 days in advance. Book before 30 November, stay before 30 December 2012.

Hotel Cocoon Stachus 3*

From USD 250 per night.

Hotel Herzog 3*

From USD 355 per night.

Hotel Vitalis 4*

From USD 240 per night.

Hotel Nymphenburg 3*

From USD 304 per night.

Hotel Montree 3*

From USD 207 per night.

K+K Hotel am Harras 4*

From USD 300 per night. Non-refundable rate.

Hotel Carmen 4*

From USD 228 per night.

TRYP München City Center 4*

From USD 286 per night.

Hotel Kent 3*

From USD 160 per night. Valid until 30 December 2012.

angelo Designhotel Munich 4*

From USD 200 per night. Early Bird Promotion: must book at least 14 days in advance. Book before 18 December. Stay before 30 December 2012.

Maritim Hotel Munich 4*

From USD 199 per night. Early Bird Promotion: must book at least 14 days in advance. Book before 18 December. Stay before 30 December.

Hotel Säntis 3*

From USD 227 per night. Early Bird Promotion: must book at least 21 days in advance. Book before 9 December. Stay before 30 December.

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