

Agoda.com helps travelers acclimatize with deals in Asia's cool-weather hot spots



SINGAPORE (December 26, 2012) - Agoda.com, Asia's leading hotel booking site and part of Nasdaq-listed Priceline Group (Nasdaq:PCLN), has announced hotel deals in some of Asia's most temperate regions to give locals and high-season visitors alike a break from Asia's often warm and humid winter weather.

No matter if it's someone who lives in any number of Asia's steamy capitals, or one of the many visitors from colder regions who aren't quite ready for the jump in temperature and humidity, spending time in Asia can be a wearying experience. Excursions in low-lying areas, capital cities, islands or beaches can often be an exercise in endurance, as even during the Asian "winter" temperatures can hit 30 Celsius or more.

But there is a way to take a break from the sweltering environment - leave the sweaty markets and concrete jungles behind and escape to destinations that enjoy cooler, more comfortable temperatures.

After all, Asia is home to some of the world's most imposing mountain ranges - from the Himalayas in Bhutan and Northern Myanmar to Indonesia's giant Sudirman peaks to the lush, jagged heights of the Hoang Lien Son range in Vietnam, and many of them are dotted with relaxing, scenic towns and villages.

Thanks to the dramatic geography, anyone staying in these areas will wake up to misty valleys and cool mountain air, with temperatures averaging 15-25 degrees Celsius. Most mountain destinations offer a wide variety of activities on top of visiting local tourist spots, including bird watching, trekking, biking, rock climbing, or simply just strolling around the town checking out markets and making friends with locals.

The Agoda.com specials on the hotels below make a trip to one of Asia's many mountainous regions an especially easy decision to make. A short stay in any of the towns listed below will be welcome relief to those who live in Asia, and make the temperature difference between home and that island paradise with white sand and blue water a bit easier to take for high-season visitors.

To connect with Agoda.com for special deals on hotels worldwide, please visit our website at www.agoda.com. Like us on Facebook at www.facebook.com/agoda or add us to one of your Google+ circles at www.plus.google.com/+agoda

Sapa, Vietnam

Victoria Sapa Resort & Spa, 4*

Stay at least 2 nights and enjoy a 30% discount. Expires 28 February, 2013

Sapa View Hotel, 3.5*

Enjoy a 10% discount on your stay. Expires 28 February, 2013

Chiang Rai, Thailand

Laluna Hotel and Resort, 4*

Enjoy 50% off your stay. Expires 31 October, 2013.

Phowadol Resort & Spa, 4*

Stay a minimum of 2 nights, enjoy a 16% discount on your stay. Expires 28 February, 2013

Luang Prabang, Laos

Villa Maly, 4*

Enjoy a 50% discount on your stay. Expires 31 January, 2013

Sala Xangkeo Hotel, 3*

Enjoy a 25% discount on your stay. Expires 28 February, 2013.

Cameron Highlands, Malaysia

Equatorial Cameron Highlands, 4*

Enjoy 10% off a stay of 2 nights. Valid between 2 January 2013 – 30 March 2013.

The Lakehouse, 4*

Early bird special! Enjoy 10% off your stay when you book 14 days in advance. Expires 31 December 2013.

Puncak, Indonesia

Novus Puncak Resort & Spa, 4*

Enjoy Agoda.com's Best Price Guarantee.

Palace Hotel, 3*

Enjoy Agoda.com's Best Price Guarantee.

About Agoda Company Pte Ltd:

Agoda Company Pte Ltd (Agoda.com) is a leading Asia-based, online hotel reservations company, which specializes in securing the lowest discount hotel prices. Agoda.com is part of Priceline.com (Nasdaq:PCLN). Agoda.com's network includes more than 250,000 hotels worldwide. The multinational staff of more than 1,200 professionals, located throughout the world, provides a first-rate reservation service that uniquely combines local knowledge and local connections to provide the best hotel deals to both business and leisure travelers.

In addition, Agoda.com customers participate in the Agoda.com Rewards Program, earning further discounts and free stays. Unlike programs that limit travelers to a single chain, the Agoda.com Rewards Program allows customers to redeem Rewards Points at thousands of hotels around the globe, at any time. A member of the Pacific Asia Travel Association (PATA), Agoda.com's aim is to promote travel by making it more affordable and more accessible to more people.