Agoda.com customers name top ten cities for nightlife

SINGAPORE (December 27, 2012) - Agoda.com, Asia's leading hotel booking site and part of Nasdaq-listed Priceline Group (Nasdaq:PCLN), has released a list of the top ten cities that offer the best nightlife excitement, as chosen by its customers. And with New Year's Eve quickly approaching, these cities are perfect for a quick getaway if nothing's been planned yet.



Based on feedback from over 113,000 respondents provided at the end of their stay, Agoda.com customers had the opportunity to rate the nightlife on a scale of 1-5, 1 being "poor", and 5 being "excellent". The top spot was taken by Bangkok, Thailand's energetic capital known for its tuk-tuk's, temples and street food, followed by Dubai, the gleaming desert city in the United Arab Emirates, and Boracay/Caticlan in the Philippines, famous for its white sand beaches and swaying palm trees.

Thailand placed again with Pattaya, the seaside town widely known for its raucous Walking Street and massive influx of tourists looking to blow off some steam, followed by Tokyo, Japan's neon-lit mega-city that's home to 13 million people. Thailand's largest island, Phuket, was next, followed by China's Special Administrative Regions of Hong Kong and Macau, the former known for its vibrant architecture and world-class food, and the latter famous for its massive casinos and Portuguese/Chinese cuisine.

Rounding out the list were Taiwan's modern capital of Taipei, and Bali, Indonesia's perpetually buzzing island paradise.

Here the full list in order. For a longer list of the top 25 cities chosen by Agoda.com customers, see our press center here.

- 1) Bangkok, Thailand
- 2) Dubai, UAE
- 3) Boracay/Caticlan, the Philippines
- 4) Pattaya, Thailand
- 5) Tokyo, Japan
- 6) Phuket, Thailand
- 7) Hong Kong SAR, China
- 8) Macau SAR, China
- 9) Taipei, Taiwan
- 10) Bali, Indonesia

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Agoda Company Pte Ltd (Agoda.com) is a leading Asia-based, online hotel reservations company, which specializes in securing the lowest discount hotel prices. Agoda.com is part of Priceline.com (Nasdaq:PCLN). Agoda.com's network includes more than 250,000 hotels worldwide. The multinational staff of more than 1,200 professionals, located throughout the world, provides a first-rate reservation service that uniquely combines local knowledge and local connections to provide the best hotel deals to both business and leisure travelers.

In addition, Agoda.com customers participate in the Agoda.com Rewards Program, earning further discounts and free stays. Unlike programs that limit travelers to a single chain, the Agoda.com Rewards Program allows customers to redeem Rewards Points at thousands of hotels around the globe, at any time. A member of the Pacific Asia Travel Association (PATA), Agoda.com's aim is to promote travel by making it more affordable and more accessible to more people.