

# Agoda.com announces chic hotel deals to celebrate Paris Fashion Week



**SINGAPORE (December 19, 2012)** - Agoda.com, Asia's leading hotel booking site and part of Nasdaq-listed Priceline Group (Nasdaq:PCLN), has announced hotel deals in Paris in the leadup to the 2013 Paris Fashion Week, the industry standard trade show for high fashion and glamour.

In the fast-paced world of fashion, the Paris Fashion Week sets the standard for the upcoming seasons. From racks in Milan and New York to street stalls in Bangkok and Beijing, the influence of the show can be seen in the wares of every fashion-conscious vendor around the world. Indeed, the standard is set at this event, and all eyes will be on the labels, designs and designers themselves to see what new creations have sprung to life from their vivid imaginations.

For fans of fashion or the fashionista lifestyle, Paris is a must-visit destination during the event. Photographers and media scramble to catch the perfect shot of the celebrities, designers and models that spill out of hip cafes and invite-only parties, while crowds line up to catch the latest creations of their favorite fashion houses.

This year's event opens with the Men's fashion show, which runs from January 16<sup>th</sup> to January 20<sup>th</sup>, 2013, displaying the hottest Fall/Winter fashions for the upcoming season. Major designers such as Paul Smith, John Galliano and Louis Vuitton will be joined by newer labels like Yohji Yamamoto, Bill Tornade and Henrik Vibskov, a notable member of fashion's 'New Nordic Movement', who is also an accomplished artist, film director and musician.

The day after the Men's show closes the famous *Haute Couture* show will open and run from January 21<sup>st</sup> through January 24<sup>th</sup>, setting the trends for the Spring/Summer 2013 season. Showcasing major names like Valentino, Christian Dior and Giorgio Armani, crowds will also be hungry to see younger, edgier fashion houses strutting their stuff such as Italian Giambattista Valli, Brazilian Atelier Gustavolins and Lebanese Zuhair Murad.

Unfortunately, many of the higher profile events are closed to the general public, but that doesn't mean one can't soak up the overflowing glitz and glamour of the city on their own terms. Traditional shopping must-do's like strolling along the Champs Elysees, getting lost in the Louvre-Tuileries neighborhood or immersion in the self-contained world of the Galeries Lafayette shopping mall will provide enough of a shopper's buzz to please any fashion fan, especially since most of the higher profile locations will be extra busy catering to increased crowds and celebrities of all kinds.

Indeed, as Paris will loom large on many travelers' radar during this week, it's advisable for visitors to book a room now before they're all gone. Take a peek at the specials that Agoda.com is offering below - after all, the more saved on a hotel room, the more that can be spent on great new fashions!

#### **Hotel Murano Resort, 4\***

Early Bird special! Enjoy 28% off of your stay. Book before January 15, 2013, stay between January 18, 2013-January 22, 2013.

[http://www.agoda.com/europe/france/paris/hotel\\_murano\\_resort.html](http://www.agoda.com/europe/france/paris/hotel_murano_resort.html)

#### **Villa Beaumarchais Hotel, 4\***

Early Bird special! Enjoy 24% off your stay. Book before January 15, 2103, stay between January 18, 2013- January 22, 2013.

[http://www.agoda.com/europe/france/paris/villa\\_beaumarchais\\_hotel.html](http://www.agoda.com/europe/france/paris/villa_beaumarchais_hotel.html)

#### **Hotel de Neuve, 3\***

Hot Deal! Enjoy 10% off your stay between January 18, 2013- January 22, 2103.

[http://www.agoda.com/europe/france/paris/hotel\\_de\\_neuve.html](http://www.agoda.com/europe/france/paris/hotel_de_neuve.html)

#### **Waldorf Arc de Triomphe, 4\***

Enjoy 10% off a stay of 2 nights between January 2, 2013- January 17, 2013.

[http://www.agoda.com/europe/france/paris/hotel\\_waldorf\\_arc\\_de\\_triomphe\\_spa.html](http://www.agoda.com/europe/france/paris/hotel_waldorf_arc_de_triomphe_spa.html)

#### **Tivoli Hotel, 3.5\***

Early Bird Special! Book 30 days in advance and enjoy 15% off a night's stay until December 31, 2013.

[http://www.agoda.com/europe/france/paris/tivoli\\_hotel.html](http://www.agoda.com/europe/france/paris/tivoli_hotel.html)

#### **9 Hotel, 3\***

Enjoy a third night free when you book 2 nights between January 1, 2013-January 17, 2013. Non-refundable.

[http://www.agoda.com/europe/france/paris/9\\_hotel.html](http://www.agoda.com/europe/france/paris/9_hotel.html)

**Louvre Montana, 4\***

Enjoy 20% off your stay between January 1, 2013-January 15, 2013. Non-refundable.

[http://www.agoda.com/europe/france/paris/louvre\\_montana\\_hotel.html](http://www.agoda.com/europe/france/paris/louvre_montana_hotel.html)

**Grand Hotel Dechampaigne, 3\***

Enjoy a special room rate of USD 174 until December 31, 2013. Non-refundable.

[http://www.agoda.com/europe/france/paris/grand\\_hotel\\_dechampaigne.html](http://www.agoda.com/europe/france/paris/grand_hotel_dechampaigne.html)

**Residence Nell, 4\***

Enjoy 10% off a minimum stay of 2 nights between January 3, 2013-January 15, 2013.

[http://www.agoda.com/europe/france/paris/residence\\_nell\\_paris.html](http://www.agoda.com/europe/france/paris/residence_nell_paris.html)

**La Maison Favart, 4\***

Enjoy a special winter room rate of USD 288. Non-refundable.

[http://www.agoda.com/europe/france/paris/la\\_maison\\_favart\\_hotel.html](http://www.agoda.com/europe/france/paris/la_maison_favart_hotel.html)

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