

# A DECADE OF IMPACT: ENTERPRISE ASIA CONFERS ASIA RESPONSIBLE ENTERPRISE AWARDS TO 81 RECIPIENTS

23 September 2020

A total of 81 projects and business leaders across Asia were selected as recipients of the Asia Responsible Enterprise Awards 2020 (AREA), which was an increase of 27% from last year. Widely regarded as the gold standard for CSR and sustainability practice, this year's award ceremony was organized virtually due to the unprecedented global healthcare crisis. A diversity of industries and leading organizations from all over the region received the AREA, demonstrating a continued dedication to responsible business practices despite the pandemic.

Organized by Enterprise Asia, the leading non-governmental organization for responsible entrepreneurship in Asia, the AREA aims to recognize and honor Asian businesses and leaders for championing sustainable and socially responsible business practices. The award categories are Social Empowerment, Investment in People, Health Promotion, Green Leadership, Corporate Governance, Circular Economy Leadership and Responsible Business Leadership. Through the award ceremony, this unique opportunity has provided over 600 attendees to interconnect and celebrate virtually.

According to Richard Tsang, Enterprise Asia's newly elected president, "the pandemic has forced us to revisit our values and to focus on balancing economic, social and environmental progress as envisioned by the 2030 Agenda and the UN Sustainable Development Goals (UNSDG). Leveraging this moment of crisis, it is important for us to turn the recovery into a real opportunity to do things right for the future."

Mr Tsang added, "to date, the Asia Responsible Enterprise Awards has seen over 600 successful corporate social responsibility (CSR) projects being highlighted, with millions of communities uplifted and billions of lives touched and saved. The success of these efforts is perhaps best measured in the number of lives touched and saved, communities uplifted, tears of joy shed, and how the future of our children, and their children, are secured. There's really no better recognition for having contributed to making the world a better place, than the satisfaction of witnessing the difference one has made."

This year, over 200 submissions across 19 countries were received from organizations across Asia. AREA judges, led by Dr Eugen Chien, former Minister of Environment of the Republic of Taipei, sieved through the submission over a three-month judging period.

According to Dr Chien, "the panel of judges were impressed by the quality and diversity of submissions this year and had the challenging task of evaluating and determining this year's finalists. The winners are determined not just by their efforts and results, but also by such criteria as effective delineation, nexus to the community, identification of needs, measurability, effectiveness of implementation, ability to reach the target audience, impact, leadership involvement, institutionalization and continuity."

With a total of 15 propelling CSR projects and 2 Responsible Business Leaders from Thailand, the nation is South East Asia's biggest winner. Notable Thai winners are IRPC Public Company Limited

with their project “Smile Farm: Sustainable Agriculture for Disabilities”, the project aids disabled farmers in increasing income and better quality life; Bangchak Corporation Plc’s “Rak Pan Sook Project: A Solution to Plastic Waste Issue” project is a public awareness and sustainability project supporting the recycling of used polyethylene terephthalate (PET) bottles and used lubricant containers and turning them into usable products; Bangchak Corporations Plc’s President & CEO, Chaiwat Kovavisarach has also honored the Responsible Business Leader award where he expanded beyond the Company’s refinery business to develop clean energy technological innovations, expanding green innovation domestically and internationally; Siam Piwat Company Limited’s project, “Siam Piwat Eco Projects” were developed from its core strategy, “The Future of Sustainability in Retail” which implements best practices and guidelines to protect and conserve the environment in all areas where the company operates in. Chadatip Chutrakul CEO from Siam Piwat Company Limited also was recognized as a Responsible Business Leader as she fosters social responsibility activities in three areas, the People, the Communities and Society and the Environment which has brought benefits to society at large that become self-propagating as a part of the property’s business model.

Further distinguished Thai winners are Boonrawd Trading Co., Ltd. with Return Heart to Home - Restoring Mother’s Heart; Doi Kham Food Products Co., Ltd. with 9 Tam Roy Doi Kham Charity Run 2018; King Power International Co., Ltd. with King Power Thai Power; Metropolitan Electricity Authority with Lively Workplace, Better Service; Metropolitan Waterworks Authority (MWA) Doing Good With Good Governance Heart and Metropolitan Waterworks Authority’s Watershed Forest Preservation; Provincial Electricity Authority with Scrap Woods for Wealth; PTT Exploration and Production Public Company Limited with The Forest Restoration for Eco-Learning at Sri Nakhon Khuean Khan Park Project (Bang Kachao); PTT Public Company Limited with Community Biogas System From Swine Farming Project; Royal Cliff Hotels Group with Green Multiples @ Royal Cliff Project; S Hotels and Resorts Public Company Limited with Sustainable Hospitality with an Edutainment Approach; Sisaran Group Co., Ltd with Bang Saray Development Programme and Thai Life Insurance Public Company Limited with Thai Life Insurance - Opportunity for Better Life.

The most coveted CSR event in the region - AREA 2020 are supported by official PR partner Two Way Public Relations, supporting organizations - Circular Economy Club, CSRone Taiwan, Global Reporting Initiative (GRI), Ministry of Science, Technology and Innovation Malaysia, National Institute of Entrepreneurship and Innovation (N.I.E.L) Cambodia, Institute for Global Environmental Strategies (IGES) Japan, Taiwan Institute for Sustainable Energy and Vietnam Business Council for Sustainable Development.

#### Recipient List of the Asia Responsible Enterprise Awards 2020

##### RESPONSIBLE BUSINESS LEADERSHIP

##### NAME ORGANIZATION COUNTRY

Chaiwat Kovavisarach

CEO & President Bangchak Corporation Public Company Limited

Thailand

Joseph Huang

CEO E.SUN Financial Holding Co., Ltd Taiwan

Chadatip Chutrakul

CEO Siam Piwat Company Limited Thailand

##### SOCIAL EMPOWERMENT CATEGORY

##### ORGANIZATION WINNING CSR PROGRAM COUNTRY

ADATA Technology Co., Ltd. Innovating the Future Taiwan

Bank Kerjasama Rakyat Berhad Nuri Nutrisi Malaysia

Bank SinoPac Innovative Eco-Financial Services – New Type of Digital Trading in Agricultural Commodities Taiwan

BDO Foundation Financial Education Program for OFWs The Philippines

Boonrawd Trading Co., Ltd. Return Heart to Home – Restoring Mother’s Heart Thailand

CTBC Foundation for Arts and Culture LOVE & ARTS for dreams initiative Taiwan

Doi Kham Food Products Co., Ltd. 9 Tam Roy Doi Kham Charity Run 2018 Thailand

Indosat Ooredoo IDCamp Indonesia

IRPC Public Company Limited Smile Farm: Sustainable Agriculture for Disabilities Thailand

King Power International Co., Ltd. King Power Thai Power Thailand

Masterlink Securities Corporation Empower Youth! Invest in Your Future Taiwan

NIPSEA Management Company Pte. Ltd. Colourful Dream Singapore

President Chain Store Corporation 7-ELEVEN “Bring Back Love” – Creating a Community Care Network for Senior Citizens Taiwan

Provincial Electricity Authority Scrap Woods for Wealth Thailand

PT Badak NGL Kampung Masdarling (Masyarakat Sadar Lingkungan) Indonesia

PT Pembangunan Jawa-Bali Kantor Pusat “Titar Pijar” MICRO HYDRO POWER PLANT Indonesia

PT Pupuk Kalimantan Timur Empowered & Disability Friendly Village Indonesia

REIJU Construction Co., Ltd. Charity Express, Happiness Care Taiwan

Rimbun Foundation Rimbun Education Programme (REP) Malaysia

SINBON Electronics Co., Ltd. Shennong Project – Friends of the Earth Taiwan

Smart Axiata Co., Ltd Digital Literacy and Internet Safety Program Cambodia

Swire Coca-Cola Taiwan & Coca-Cola Foundation Anti-Bullying Campaign Taiwan

Taiwan Business Bank Youngster First, Seniors Second, and Start-ups Third Taiwan

Taiwan Depository & Clearing Corporation Financial Literacy for Youth Courses – Upturning Disadvantaged Students’ Lives Taiwan

Taiwan Life Insurance Co., Ltd. Intergenerational Co-Creation for a Better Society: Solving Aging Issues with New Perspectives Taiwan

Taiwan Power Company Lighting Up the Past and the Future at the Historical ShuiNanDong Smelter Taiwan

Taylor’s Education Group Program Keusahawanan (PK) Malaysia

## HEALTH PROMOTION CATEGORY

### ORGANIZATION WINNING CSR PROGRAM COUNTRY

Baxter Healthcare Ltd. Innovation X Healthcare = Empower ESRD Patients a Better Life Taiwan

Fubon Life Insurance Co., Ltd. Leverage Positive Energy as the People’s Brand to Build a Healthy and Happy Taiwan Taiwan

Lotus Pharmaceutical Co., Ltd. Affordable High Quality Generic Products For All Taiwan

SinoPac Holdings Enjoy Health and Embrace Wealth Taiwan

Novaland Group Drinkable Water for Schools (DWFS) Project Vietnam

## GREEN LEADERSHIP CATEGORY

### ORGANIZATION WINNING CSR PROGRAM COUNTRY

Accenture Inc. Efficient Operations through Innovation and People Empowerment The Philippines

ASE Technology Holding Co., Ltd. The Only Company in the Asian Semiconductor Industry to Leverage on Green Bonds for Advancing Sustainability. Taiwan

E.SUN Financial Holding Co., Ltd. E.SUN’s Green Finance Project Taiwan

Far Eastern Department Stores Ltd. Three Green Actions to Build a Low-carbon and Environmental-friendly Department Store Taiwan

First Commercial Bank Green Building and Eco- Education Innovation Project Taiwan

Fubon Life Insurance Co., Ltd. Promote the Environmental Sustainability Vision Project for the

## Sustainable Development of Green Finance Taiwan

Hsin Tung Yang The 1st Certified Green Factory with Comprehensive Food Traceability System in Taiwan Taiwan

Lam Soon Singapore Pte. Ltd. NooTrees Tree Planting Event Singapore

Landsea Green Properties Co., Ltd. Landsea's Green-technology Property Development Hong Kong

Linyuan Advanced Materials Technology Co., Ltd. Environmental Management and Circular Management Implementation Taiwan

Metropolitan Waterworks Authority (MWA) Metropolitan Waterworks Authority's Watershed Forest Preservation Thailand

NanShan Life Insurance Co., Ltd. Nan Shan Life Sustainable Fulfilment - Global First in Carbon Footprint Label of "Life Insurance Service" Taiwan

Noritake Lanka Porcelain (Pvt) Ltd. "Save the Next Generation" through "Knuckles Forest Protection and Conservation" Sri Lanka

Pacific SOGO Department Stores Co., Ltd. New Era of Tableware Taiwan

PT HM Sampoerna Carbon & Water Management Indonesia

PTT Exploration and Production Public Company Limited The Forest Restoration For Eco-Learning at Sri Nakhon Khuean Khan Park Project (Bang Kachao) Thailand

PTT Public Company Limited Community Biogas System From Swine Farming Project Thailand

Royal Cliff Hotels Group Green Multiples @ Royal Cliff Project Thailand

S Hotels and Resorts Public Company Limited Sustainable Hospitality with an Edutainment Approach Thailand

Siam Piwat Company Limited Siam Piwat Eco Projects Thailand

SinoPac Holdings SinoPac Life, Million Green Actions Taiwan

Sinyi Realty Inc. Green Real Estate Company Provides a Sustainable Lifestyle Taiwan

Sisaran Group Co., Ltd Bang Saray Development Programme (B.D.P) Thailand

## CORPORATE GOVERNANCE CATEGORY

### ORGANIZATION WINNING CSR PROGRAM COUNTRY

Chow Tai Fook Jewellery Group Strengthening Sustainability Governance for "Our Centennial Commitment" Hong Kong

E.SUN Financial Holding Co., Ltd. Solid and Transparent Corporate Governance Mechanism Taiwan

Metropolitan Waterworks Authority (MWA) Doing Good With Good Governance Heart Thailand

PT HM Sampoerna Ethic & Compliance Indonesia

Sinopharm Group Co., Ltd. High-Quality Enterprise Management Promotes Sustainable Business Development China

## INVESTMENT IN PEOPLE CATEGORY

### ORGANIZATION WINNING CSR PROGRAM COUNTRY

Bank SinoPac SinoPac Corporate University Ready Go! Taiwan

CPC Corporation, Taiwan Human Resource Development Taiwan

E.SUN Financial Holding Co., Ltd. E.SUN Life We Care When it Matters Taiwan

Far Eastern Big City Shopping Malls Co., Ltd. Big Development x Big Health x Big Impact - Corporation Happiness Plan to Enhance Work Experience Taiwan

Kulara Water Co., Ltd. Growing Together Cambodia

Metropolitan Electricity Authority Lively Workplace, Better Service Thailand

Pacific SOGO Department Stores Co., Ltd. Ensuring the well-being of employees and the community to create a happy workplace Taiwan

Piaggio Vietnam Co., Ltd. Spotless Reputation Strategy Vietnam

PricewaterhouseCoopers Taiwan New world. New skills. Upskilling for the digital world Taiwan

Sinyi Realty Inc. Flexible Benefits - SinFu Coin Taiwan

Thai Life Insurance Public Company Limited ThaiLife - Opportunity for Better Life Thailand

CIRCULAR ECONOMY LEADERSHIP CATEGORY

ORGANIZATION WINNING CSR PROGRAM COUNTRY

Asia Cement Corporation Promote Circular Economy, Reduce Resource Consumption and Greenhouse Gas Emissions, and Create New Value for the Cement Industry Taiwan

Bangchak Corporation Public Company Limited Rak Pan Sook: A Circular Solution for Plastic Waste Issue Thailand

CPC Corporation, Taiwan Recycling of Cold Drainage (Diamond Water) Brings Mutual Benefit and Common Prosperity Taiwan

Rentwise Sdn Bhd Sustainable Computing for a Sustainable Planet Malaysia

Taiwan Power Company Transitioning towards a Circular Power Business Model Taiwan

Chung Hwa Pulp Corporation Maximize Resource Sustainability Taiwan

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About Enterprise Asia

Enterprise Asia is a non-governmental organization in pursuit of creating an Asia that is rich in entrepreneurship as an engine towards sustainable and progressive economic and social development within a world of economic equality. Its two pillars of existence are investment in people and responsible entrepreneurship. Enterprise Asia works with governments, NGOs and other organizations to promote competitiveness and entrepreneurial development, in uplifting the economic status of people across Asia and in ensuring a legacy of hope, innovation and courage for the future generation. Please visit <https://www.enterpriseasia.org/> for more information.

About Asia Responsible Enterprise Awards (AREA)

The Asia Responsible Enterprise Awards program recognizes and honors Asian businesses for championing sustainable and responsible entrepreneurship in the categories of Green Leadership, Investment in People, Health Promotion, Social Empowerment, Corporate Governance, Circular Economy Leadership and Responsible Business Leadership. For more information, visit: <https://enterpriseasia.org/area/>.