

# แข่งขันประกวดแผนธุรกิจ The Henkel Innovation Challenge (HIC6)

For the sixth year, we proudly present:

I would like to grasp this opportunity to recap this program once more

## **The Henkel Innovation Challenge (HIC6)**

This international business game is an ideal opportunity for students to demonstrate their creativity and develop a business plan for a new product or technology for a Henkel brand.

We would highly appreciate your involvement and support in promoting this unique opportunity!  
The registration period opens on **September, 2012**, until December 2012.

### **How students can participate:**

- Apply online as a team of 2 students – with CVs including pictures and one motivation letter (at [www.henkelchallenge.com](http://www.henkelchallenge.com))
- Describe innovation for a sustainable product or technology, by answering a few questions online.

Register by **December 12, 2012**. The best teams will develop their own idea supported by Henkel mentors and present it in front of a Henkel top-level management jury.  
The top teams selected in national semi-finals will be invited to the international final in Shanghai, for the final round of the challenge.

As final prize, the 1<sup>st</sup> place winning team will receive a **ticket around the world worth 10.000€**.

### **Benefits for students:**

- Get to know one of the world's leading Companies
- Demonstrate their creative potential and innovative approach
- Translate theoretical knowledge into practice, with the support of mentor
- Network with Henkel managers and top managers and have fun
- Prove their presentation, inter cultural and social skills
- Compete with the best students in the international final on April 2013

The winning team will receive a **ticket around the world!**

### **Which support we expect from you:**

- Place link or banner on your website (Pls be noted for “overview”, “rule of participate” as well as “banner” as attachment)

Yours faithfully,

Your Henkel Innovation Challenge Team  
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